Every tweet becomes part of the **permanent internet**.

Facebook adds **500,000 new users** every day; **6 new profiles** every second.

In 2017, it was estimated that **15%** of all Twitter accounts were bots.

SnapMap allows Snapchat users' location to be shared with anyone who follows them.

8% of all Instagram accounts are fake.

What to look out for when being Digitally Social:

Do not trust private messages with links from friends or strangers telling you that your account has been hacked or will be shut down if you do not immediately change your password by clicking on the link.

Be aware of the content you are tweeting whether it is your personal life or your work life. You are what you Tweet!

Think twice before engaging with the following:
- Follow requests from those with low and high rates of followers.
- Direct messages displaying great interest in you and how they would like to connect to collaborate.
- Profiles with no display photos or work experience listed.

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